

One Province's journey to engaging a diverse geographical province and disconnected players in pursuit of a palliative approach in Long Term Care

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FACULTY/PRESENTER DISCLOSURE

Presenter: Clara Dyck, RN, MSN, CHPCN(C)

Relationships with financial sponsors:

- Any direct financial relationships including receipt of honoraria: Research Partner with McMaster University
- Memberships on advisory boards or speakers' bureau: None
- Patents for drugs or devices: None
- Other: Employee of North Okanagan Hospice Society



DISCLOSURE OF FINANCIAL SUPPORT

- This program has received financial support from **SE Health, Healthcare Excellence Canada, Arbor Memorial, Canadian Cancer Society** in the form of sponsorship.
- This program has received no in-kind support

Potential for conflict(s) of interest:

- Dr. Sharon Kaasalainen has received funding from Health Canada
- Dr. Sharon Kaasalainen and her team developed the SPA-LTC program which will be discussed in this program



MITIGATING POTENTIAL BIAS

If a conflict of interest is declared, the following will serve as a guide to mitigate potential sources of bias:

- The scientific planning committee will determine whether the conflict can be practically managed.
- Mitigation strategies for the presenter will be clearly described on the application for certification and disclosed to learners using a bias mitigation slide.
- Appropriate mechanisms for resolution may include altering control over content or independent content validation.
- If a conflict of interest is declared and altering control over content is chosen, options may include choosing someone else to present the problematic content, changing the focus of the CPD activity, or limiting the presenter's role.
- The scientific planning committee may review the content to ensure that recommendations are evidence-based and conform to generally accepted standards.
- The scientific planning committee will determine the right course of action which will be facilitated by ascertaining the following information: what content is expected to be included, and what sources of evidence will support the presentation.
- Other considerations may include continually reviewing evaluation feedback for bias, not inviting biased speakers to speak again, and auditing sessions where conflicts of interest have been identified.
- If a conflict of interest is declared, organizers will maintain documentation of the resolution of conflicts of interest in their files.



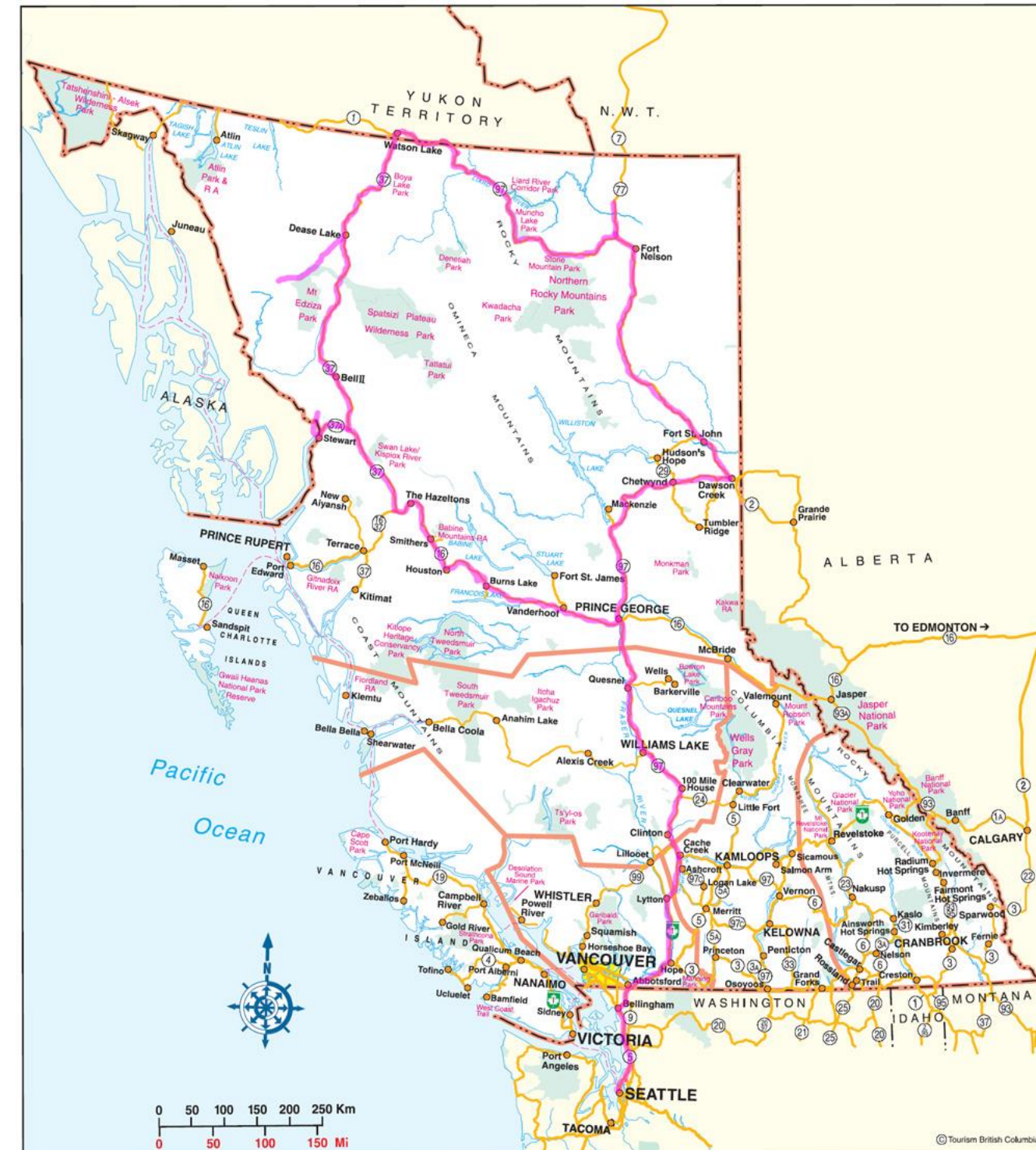
Design: Mixed Methods Study (Canadian Wide Journey)

This study was part of a larger mixed methods study to complete a situational analysis across Canada.



Purpose of Situational Analysis in BC

The situational analysis aimed to explore contextual challenges, facilitators, and resources that could be leveraged to support LTC homes to implement a palliative program (SPA-LTC) in British Columbia.



Roadmap of Situational Analysis Journey in BC

- 416 emails sent to various stakeholders in BC, including nurses, physicians, administrators, external consultants, and allied health professionals to complete the stakeholder survey
- 34 contacts were personalized key contacts or email groups/lists representing the LTC sector among all BC health authorities
- Emails/stakeholder survey invites were also sent via newsletters, membership lists, professional development networking, and social media posting
- From the initial email campaign, 13 participant responses provided key connections to other membership lists, newsletters, social media postings, and links to local champions
- One email reminder was sent one month after the initial email contact
- Stakeholders were also specifically recruited from underrepresented geographic areas
- In total, 84 completed surveys were collected



Situational Analysis Participants (Travel Partners)

Survey participants were a diverse group of stakeholders (e.g., family/care partners, staff, administrators) from B.C.



Email Distribution

Email Type	Number of Emails
Individual Emails	416 (includes 34 key contacts)
BC Hospice Palliative Care Association Newsletter	1800
BC Hospice Palliative Care Association Membership List	150
North Okanagan Hospice Society Newsletter	1793
EngAge BC Membership List	450
Total Emails	4609



Visual Representation of Situational Analysis

Initial Email

416 emails sent

(including 34 key contacts or email groups)

First Round Responses/Actions

13 responses recommended additional newsletters and email groups

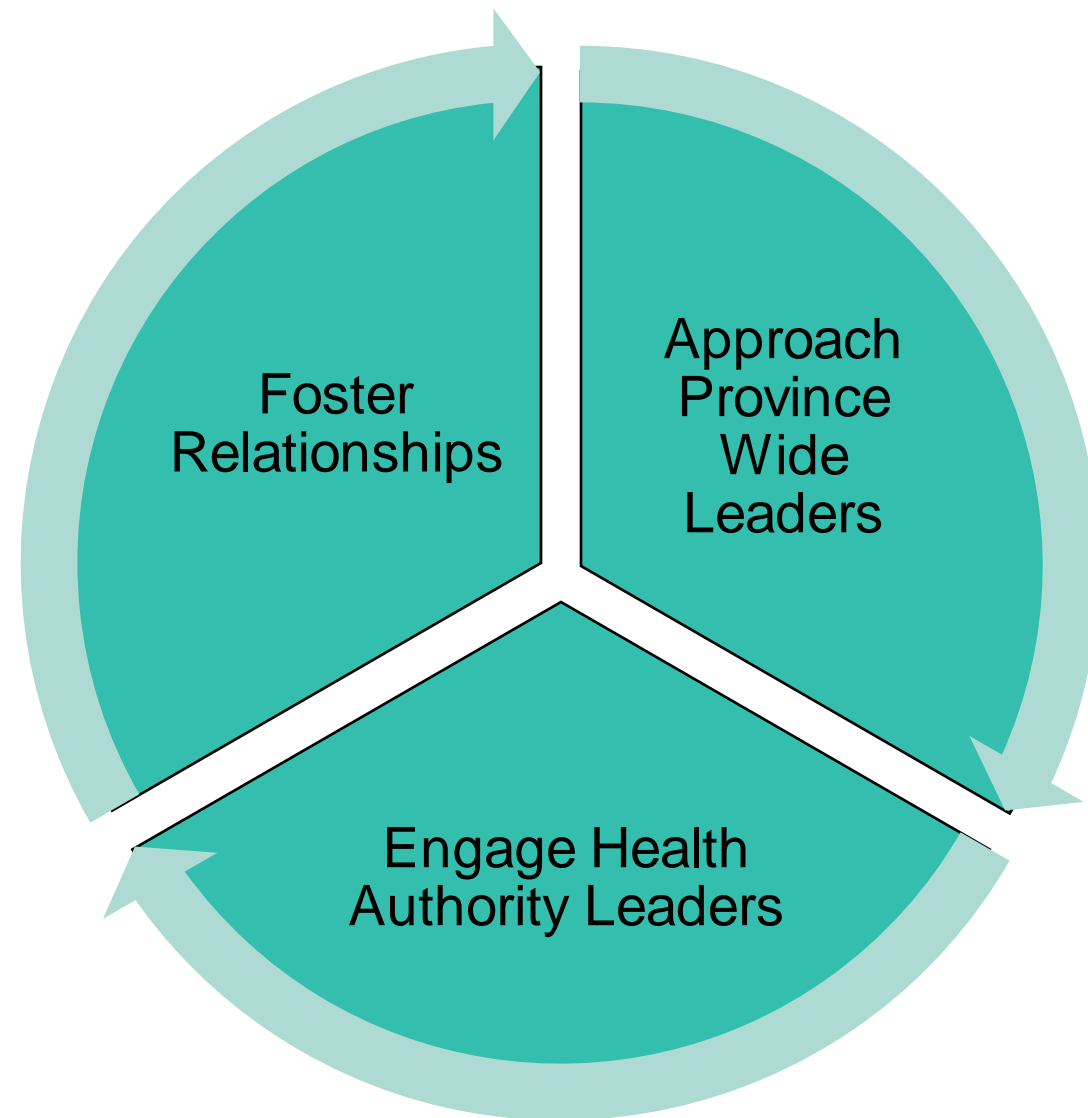
Further membership lists, newsletters, and social media listings utilized for survey invite

Second Round Emails

One follow up email sent one month after initial email

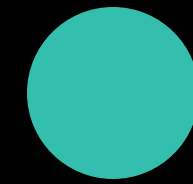


Engaging and Networking with LTC Homes (Travel Plans)

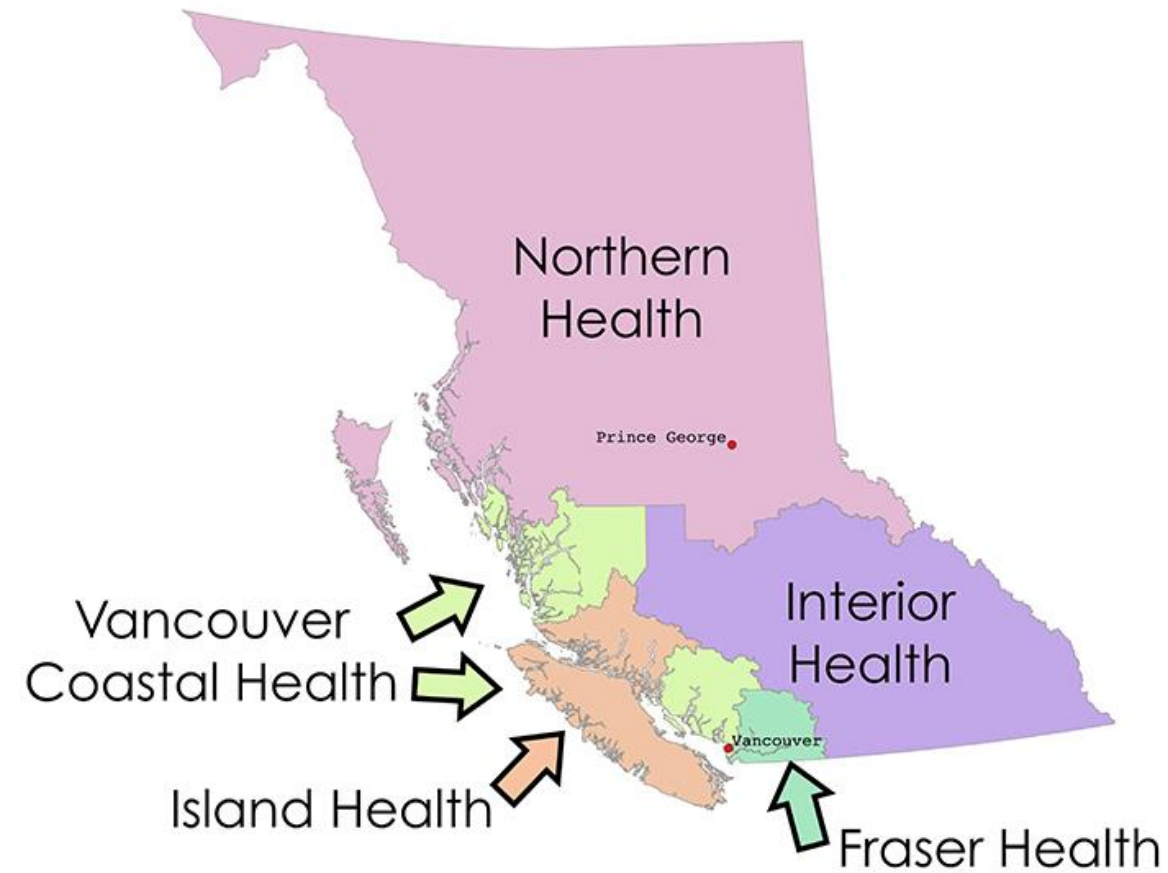


Lessons Learned (Road Map for your Journey)

1. Leverage Current Professional Networks
2. Access Established Email Lists
3. Research New Networks and Key Stakeholders
4. Call Key Stakeholders



Challenges Experienced (Bumps in the Road)



- Ownership of Established Palliative Programs (no competition, just celebration!).
- 5 Health Authorities and diverse geographical regions.
- Stretched networking to engage all health authorities.

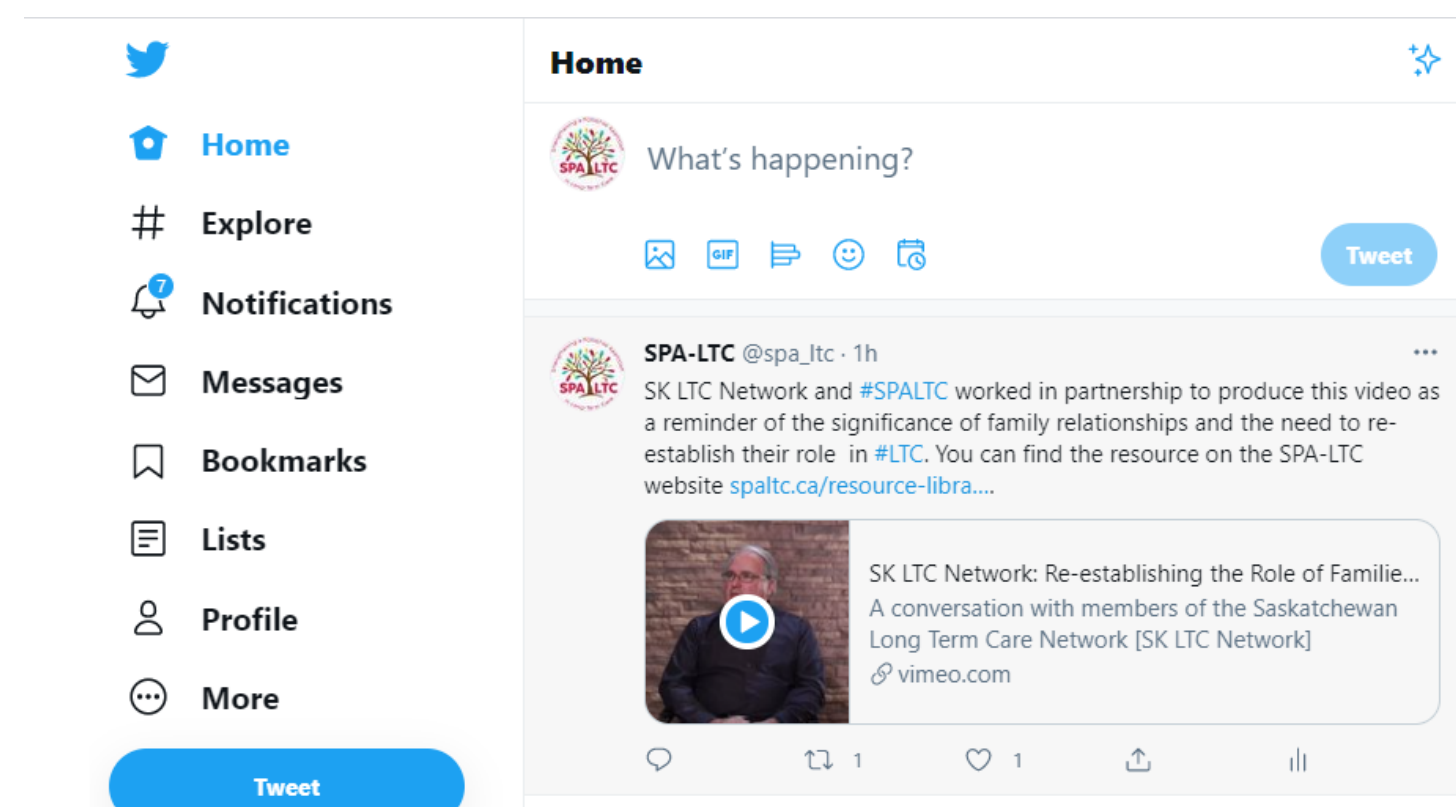
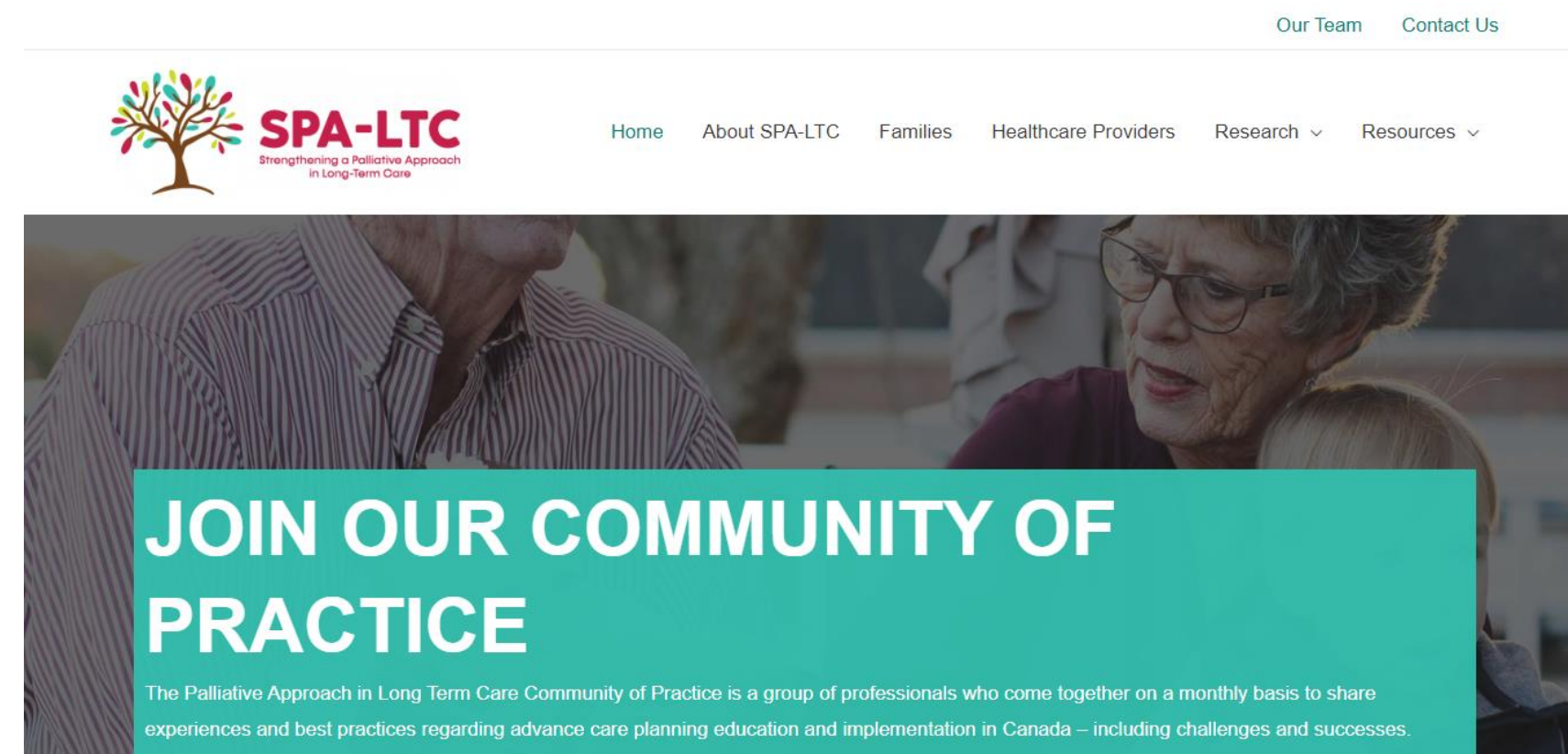
Findings (Tips for your Journey)

- **Cast a wide net to receive adequate completed surveys.**
- **Approach people via current communication pathways, membership lists, newsletters and already established email groups.**
- **Use a Relational Practice Perspective (partnership, relationship building and consistent communication).**



Website & Social Media

- Website: www.spaltec.ca
- Twitter: @spa_ltc
- Facebook
@strengtheningapalliativeapproach
- LinkedIn
<https://www.linkedin.com/company/spa-ltc/about/?viewAsMember=true>
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Questions?

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